

Funleash your Potential

HOW TO CONNECT AUTHENTICALLY ONLINE

You blog, organise events, create challenges, and do the occasional FB live...
Creating content around your business takes a lot of time and energy!

But do people, who can benefit tremendously from your help, even notice your presence online?

The last thing you want to do is aggressively promote and annoy your potential customers.
How can you attract your own tribe in an elegant way, bringing you joy rather than frustration?

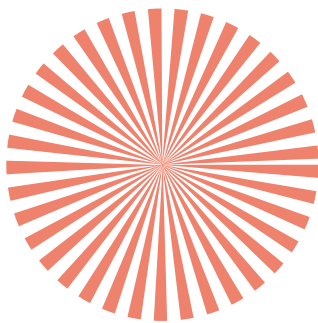
FOLLOW THE STEPS ON THE NEXT PAGES TO MAKE PEOPLE YOU CAN HELP FANS OF YOUR WORK:

STEP 1

Tap into your True Power

We women have been taught that in order to be successful in today's society, we need to embody most of the qualities that constitute masculine energy.

We need to plan, organize, achieve and accomplish. This can be exhausting because our true power lies in being in our feminine-energy.



Feminine energy is about feeling, expressing, intuiting, just being, following and receiving. It is more about "not doing." Not trying to please others, not trying to manage situations, not performing or pretending.

This means magnetising rather than pursuing; intuiting rather than thinking. Attracting business by sharing more of your authentic self: you will gather people around you who are open to benefit from your services.



THE SECRET TO USING YOUR FEMININE ENERGY TO ATTRACT MORE BUSINESS:

The chart on the next page will help you change your mindset and shift your behaviour towards tapping into your true power. Feminine power will support you to connect more easily and authentically.

Whenever you see yourself doing or thinking something in column one - Control Behaviour - pull your thoughts down from your head and into your body. Breathe.
Use the suggestions in column two - Surrender Behaviour - to attract business like a magnet.

PRINT THIS DOCUMENT, RE-READ IT OFTEN.
START EXPERIMENTING, AND TESTING, AND SEE HOW FAST YOUR TRIBE GROWS!

I have gathered the information in this pdf during my personal quest to find my own way of doing business. A way that fits me as a woman, giving me energy and freedom. Making my work more meaningful, joyful and fulfilling.

I have attended courses on community management, trainings to access my feminine power, interviewed many inspiring women entrepreneurs.

And - above all - I have done many experiments which have led me to my own truth and tribe.

I KNOW YOU CAN DO IT TOO!

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Unleash your Potential

CONTROL BEHAVIOUR

Follow the teachers, apply a proven method.

Release a new product or service when it is ready. Make it perfect.

Plan, budget and map out where you want to go.

Optimize your work, strive for maximum efficiency.

Your service needs to fill a void in the market.

Work hard and long hours to make a difference and to stay ahead.

Your brand has to be an authority. You must have all the answers.

Fear the competition. Watch them closely and stay ahead in the game.

People trust a formal business.

Compete on price when there is a lot of local competition.

Be professional and know all the answers.

Protect your ideas and plans, someone might copy them.

Control the outcome.

Business revenue must grow every year.

You must actively push and promote your business to find customers and clients.

Launch your business when you have a website, business cards and offer in place.

You cannot not fail.

SURRENDER BEHAVIOUR

Take inspiration from many different sources and do it your OWN way.

Show people how you work and what challenges you encounter. Be vulnerable.

Set an intention and follow your intuition. One step at a time.

Take your time. Ask yourself how can I make it easier and do less?

Make your business personal, adding your flavour to it makes it unique and attractive.

Follow activities that give you energy and enjoy what you are doing.

Be humble and easy to approach, ask your customers for advice.

Lift others who serve the same purpose as you do. You have more impact together!

People trust people.

Create your own worldwide niche in which you are the specialist.

Be human and ask for help and support.

Share your insights, ideas and aha moments freely and generously to gain momentum.

Trust the process.

Building a business helps you grow as a person.

Be present, available and express yourself. Trust your people will find you.

Build your business network before you are clear on your offer.

Try, experiment and adjust.

Funleash your Potential

STEP 2

Express yourself to make Connection

13 IDEAS TO FIND AND CONNECT WITH YOUR PEOPLE

GO THROUGH THE LIST BELOW. TICK THE BOXES THAT SPARK YOU AND MAKE YOU FEEL ALIVE. PICK ONE ACTION, GO ONLINE, AND CONNECT WITH YOUR POTENTIAL CUSTOMERS TODAY.

- 1. Make a post/blog/vlog about how you personally dealt with the problems you address.
- 2. Make a poll about something you like to know ask your followers for their input.
- 3. End every post/letter/event with a question you genuinely want an answer on.
- 4. Interview someone who solved the problem you address and share it online.
- 5. Tag other entrepreneurs under a post who can add to the discussion/information.
- 6. Find a FB group with like minded to learn from and join the conversation.
- 7. Share your knowledge (not your website) in the comments section of relevant posts.
- 8. Have informal chats with people who are battling the problem you solve. Try Meetup!
- 9. Check in with business friends, offer them your support to build strong relations.
- 10. Share a post/event of an entrepreneur who has the same mission as you have.
- 11. Share your resources. Recommend your teachers, valuable events and best books.
- 12. Make a personal message to invite a new contact to your social media channel.
- 13. Test an idea you have using less than 5 euro budget. Share the process online.

ARE YOU STILL WITH ME? GOOD, THEN I HAVE A SPECIAL BONUS FOR YOU!

STEP 3

Call me for more joy

I WORK WITH ENTREPRENEURS TO FUNLEASH THEIR POTENTIAL AND ATTRACT ENDLESS POSSIBILITIES.

JOIN OUR TRIBE OF CONSCIOUS CREATORS AT MARJOY.NL.

Have these steps made you feel more comfortable, connected and authentic in your online expressions?

Great! Keep going!

Practice surrendering (step 1) and do more experiments (step 2) to connect and build your own tribe!

Expect to receive more tips and tools on my social channels.

YES love it!

NO @#%?

Let's talk! Give me a call to get unstuck.

15 Minutes: I'll share my knowledge, experience, and skills - free of charge!

Pick the best date and time for you <https://calendly.com/marjagodvliet/>

MarJoy => Funleash your Potential => Funfill your Purpose

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